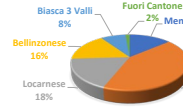


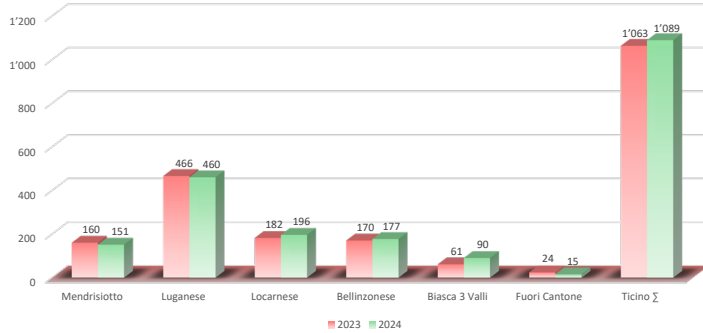
| | Febbraio | | | | | | Gennaio - Febbraio | | | | | |
|----------------|----------|---------|--------|---------|-----------|---------|--------------------|---------|--------|---------|-----------|---------|
| | 2023 | | 2024 | | 2023-2024 | | 2023 | | 2024 | | 2023-2024 | |
| | Unità | Quota % | Unità | Quota % | Delta | Delta % | Unità | Quota % | Unità | Quota % | Delta | Delta % |
| Mendrisiotto | 160 | 15.05% | 151 | 13.87% | -9 | -5.63% | 308 | 14.25% | 267 | 13.47% | -41 | -13.31% |
| Luganese | 466 | 43.84% | 460 | 42.24% | -6 | -1.29% | 981 | 45.40% | 847 | 42.73% | -134 | -13.66% |
| Locarnese | 182 | 17.12% | 196 | 18.00% | 14 | 7.69% | 357 | 16.52% | 389 | 19.63% | 32 | 8.96% |
| Bellinzonese | 170 | 15.99% | 177 | 16.25% | 7 | 4.12% | 338 | 15.64% | 314 | 15.84% | -24 | -7.10% |
| Biasca 3 Valli | 61 | 5.74% | 90 | 8.26% | 29 | 47.54% | 126 | 5.83% | 135 | 6.81% | 9 | 7.14% |
| Fuori Cantone | 24 | 2.26% | 15 | 1.38% | -9 | -37.50% | 51 | 2.36% | 30 | 1.51% | -21 | -41.18% |
| Ticino Σ | 1'063 | 100% | 1'089 | 100% | 26 | 2.45% | 2'161 | 100% | 1'982 | 100% | -179 | -8.28% |
| Svizzera | 17'198 | | 18'521 | | 1'323 | 7.69% | 33'635 | | 33'757 | | 122 | 0.36% |

| | Movimenti - = occasioni | | |
|-------------|-------------------------|-------|---------|
| | 2023 | 2024 | Delta % |
| Gen. - Gen. | 4'348 | 4'561 | 4.90% |
| Febbraio | 3'760 | 4'248 | 12.98% |
| Gen. - Feb. | 8'108 | 8'809 | 8.65% |

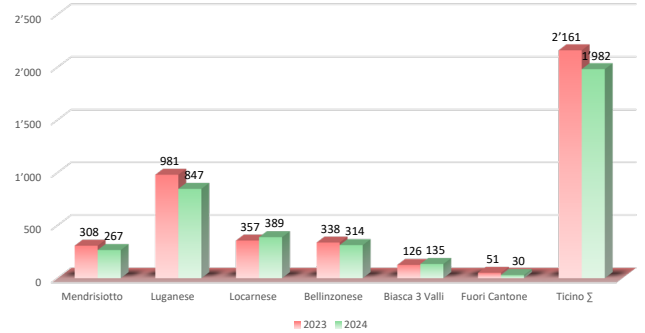
Quota di mercato feb. 2024



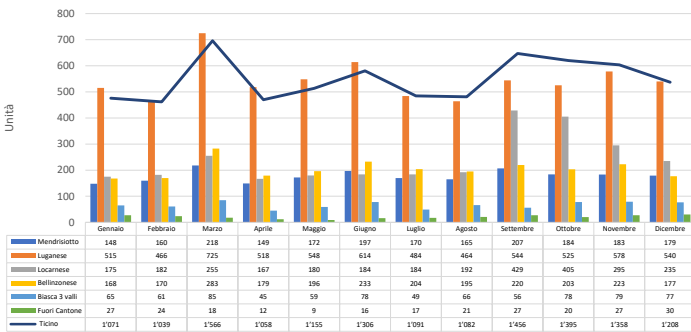
Immatricolazioni unità Febbraio



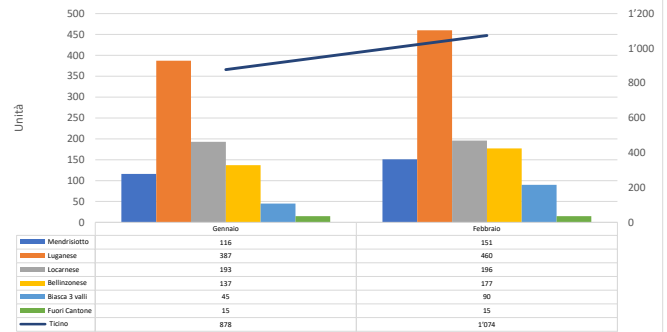
Immatricolazioni unità Gennaio - Febbraio



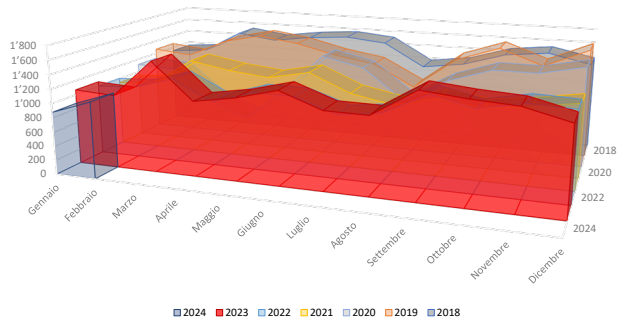
Immatricolazioni unità mensile 2023



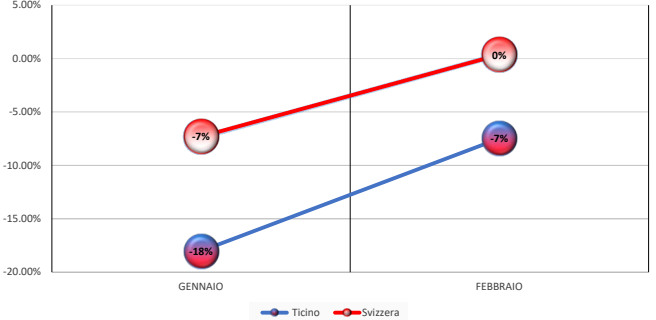
Immatricolazioni unità mensile 2024



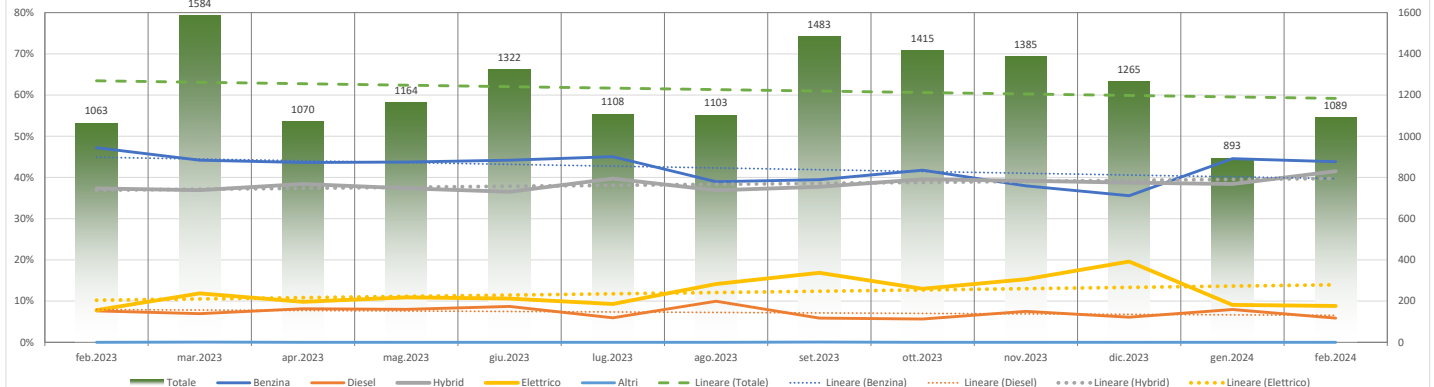
Immatricolazioni unità Ticino 2018 - 2019 - 2020 - 2021 - 2022 - 2023 - 2024



Delta immatricolazioni cumulativo in % 2023 - 2024



Andamento della quota parte in % per tipo di alimentazione negli ultimi 13 mesi



| Tipo propuls. | Unità | Quota |
|-----------------|-------|-------|
| Auto elettriche | 96 | 8.8% |

| Tipo cambio | Unità | Quota |
|---------------|-------|-------|
| Cambio autom. | 954 | 87.6% |

| Colore | Unità | Quota |
|--------|-------|-------|
| grigio | 382 | 35.1% |
| bianco | 261 | 24.0% |
| nero | 232 | 21.3% |
| blu | 81 | 7.4% |

| Tipo cert. omol. | Unità | Quota |
|------------------|-------|-------|
| Certificato X | 11 | 1.0% |

| Tipo pagamento | Unità | Quota |
|----------------|-------|-------|
| Con leasing | 751 | 69.0% |

| Marca | Unità | % | Marca | Unità | % |
|-------------|-------|-----|------------|-------|----|
| 1° VW | 123 | 11% | 6° BMW | 70 | 6% |
| 2° Mercedes | 99 | 9% | 7° Dacia | 60 | 6% |
| 3° Audi | 91 | 8% | 8° Porsche | 50 | 5% |
| 4° Toyota | 84 | 8% | 9° Renault | 45 | 5% |
| 5° Skoda | 77 | 7% | 10° Cupra | 41 | 4% |

| Immatricolazioni cumulative Febbraio 2024 per distretto e Ticino con quota di mercato per marca | | | | | | | | | | | | | Imm. cum. Feb. CH | | | | |
|---|---------------|--------------|--------|----------|--------|--------------|--------|-----------|--------|----------------|--------|-------------|-------------------|----------|----------|---------|-------|
| Rango | Marca | Mendrisiotto | | Luganese | | Bellinzonese | | Locarnese | | Biasca e valli | | Fuori cant. | Σ Tot. | % Quota | Σ Totale | % Quota | Rango |
| ↑ 1 | VW | 25 | 9.36% | 89 | 10.51% | 45 | 14.33% | 50 | 12.85% | 20 | 14.81% | 5 | 234 | ▲ 11.81% | 2'826 | 8.38% | 3 |
| ↓ 2 | MERCEDES-BENZ | 26 | 9.74% | 83 | 9.80% | 18 | 5.73% | 31 | 7.97% | 3 | 2.22% | 1 | 162 | ▲ 8.17% | 2'359 | 6.99% | 4 |
| ↓ 3 | SKODA | 19 | 7.12% | 52 | 6.14% | 46 | 14.65% | 25 | 6.43% | 10 | 7.41% | 8 | 160 | ▼ 8.07% | 3'036 | 9.00% | 2 |
| ↑ 4 | TOYOTA | 27 | 10.11% | 66 | 7.79% | 33 | 10.51% | 18 | 4.63% | 12 | 8.89% | 0 | 156 | ▲ 7.87% | 2'132 | 6.32% | 6 |
| → 5 | AUDI | 20 | 7.49% | 73 | 8.62% | 25 | 7.96% | 24 | 6.17% | 4 | 2.96% | 4 | 150 | ▲ 7.57% | 2'163 | 6.41% | 5 |
| ↓ 6 | BMW | 30 | 11.24% | 58 | 6.85% | 23 | 7.32% | 18 | 4.63% | 9 | 6.67% | 4 | 142 | ▼ 7.16% | 3'103 | 9.20% | 1 |
| ↑ 7 | PORSCHE | 4 | 1.50% | 67 | 7.91% | 7 | 2.23% | 19 | 4.88% | 2 | 1.48% | 0 | 99 | ▲ 4.99% | 958 | 2.84% | 14 |
| ↑ 8 | DACIA | 16 | 5.99% | 43 | 5.08% | 9 | 2.87% | 22 | 5.66% | 7 | 5.19% | 0 | 97 | ▲ 4.89% | 1'320 | 3.91% | 9 |
| ↑ 9 | SEAT / CUPRA | 11 | 4.12% | 40 | 4.72% | 10 | 3.18% | 6 | 1.54% | 24 | 17.78% | 0 | 91 | ▲ 4.59% | 1'241 | 3.68% | 11 |
| ↑ 10 | RENAULT | 10 | 3.75% | 30 | 3.54% | 14 | 4.46% | 11 | 2.83% | 11 | 8.15% | 0 | 76 | ▲ 3.83% | 1'040 | 3.08% | 13 |
| ↑ 11 | CITROEN / DS | 5 | 1.87% | 15 | 1.77% | 13 | 4.14% | 29 | 7.46% | 7 | 5.19% | 0 | 69 | ▲ 3.48% | 520 | 1.54% | 20 |
| ↑ 12 | SUZUKI | 10 | 3.75% | 29 | 3.42% | 7 | 2.23% | 14 | 3.60% | 8 | 5.93% | 0 | 68 | ▲ 3.43% | 518 | 1.54% | 21 |
| ↑ 13 | FIAT | 11 | 4.12% | 14 | 1.65% | 2 | 0.64% | 20 | 5.14% | 2 | 1.48% | 0 | 49 | ▼ 2.47% | 835 | 2.47% | 17 |
| ↓ 14 | FORD | 6 | 2.25% | 18 | 2.13% | 8 | 2.55% | 9 | 2.31% | 0 | 0.00% | 2 | 43 | ▼ 2.17% | 1'262 | 3.74% | 10 |
| ↓ 15 | TESLA | 2 | 0.75% | 17 | 2.01% | 5 | 1.59% | 15 | 3.86% | 2 | 1.48% | 1 | 42 | ▼ 2.12% | 1'330 | 3.94% | 8 |
| ↓ 16 | HYUNDAI | 8 | 3.00% | 9 | 1.06% | 12 | 3.82% | 6 | 1.54% | 4 | 2.96% | 2 | 41 | ▼ 2.07% | 1'091 | 3.23% | 12 |
| ↓ 17 | KIA | 3 | 1.12% | 14 | 1.65% | 3 | 0.96% | 16 | 4.11% | 2 | 1.48% | 0 | 38 | ▼ 1.92% | 894 | 2.65% | 16 |
| ↑ 17 | MINI | 7 | 2.62% | 19 | 2.24% | 2 | 0.64% | 9 | 2.31% | 1 | 0.74% | 0 | 38 | ▲ 1.92% | 475 | 1.41% | 23 |
| ↓ 19 | VOLVO | 6 | 2.25% | 17 | 2.01% | 1 | 0.32% | 3 | 0.77% | 0 | 0.00% | 1 | 28 | ▼ 1.41% | 1'361 | 4.03% | 7 |
| ↓ 20 | MAZDA | 3 | 1.12% | 9 | 1.06% | 5 | 1.59% | 7 | 1.80% | 0 | 0.00% | 0 | 24 | ▼ 1.21% | 531 | 1.57% | 19 |
| ↓ 21 | PEUGEOT | 2 | 0.75% | 7 | 0.83% | 5 | 1.59% | 6 | 1.54% | 0 | 0.00% | 2 | 22 | ▼ 1.11% | 926 | 2.74% | 15 |
| ↑ 22 | HONDA | 6 | 2.25% | 8 | 0.94% | 1 | 0.32% | 3 | 0.77% | 0 | 0.00% | 0 | 18 | ▼ 0.91% | 475 | 1.41% | 23 |
| → 22 | MITSUBISHI | 0 | 0.00% | 6 | 0.71% | 3 | 0.96% | 6 | 1.54% | 3 | 2.22% | 0 | 18 | ▼ 0.91% | 479 | 1.42% | 22 |
| ↑ 24 | LAND ROVER | 2 | 0.75% | 14 | 1.65% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 16 | ▼ 0.81% | 355 | 1.05% | 25 |
| ↑ 25 | JEEP | 2 | 0.75% | 5 | 0.59% | 3 | 0.96% | 4 | 1.03% | 1 | 0.74% | 0 | 15 | ▼ 0.76% | 276 | 0.82% | 26 |
| ↓ 26 | OPEL | 2 | 0.75% | 8 | 0.94% | 3 | 0.96% | 1 | 0.26% | 0 | 0.00% | 0 | 14 | ▼ 0.71% | 693 | 2.05% | 18 |
| ↑ 27 | FERRARI | 0 | 0.00% | 11 | 1.30% | 0 | 0.00% | 1 | 0.26% | 0 | 0.00% | 0 | 12 | ▲ 0.61% | 39 | 0.12% | 36 |
| ↑ 27 | SMART | 0 | 0.00% | 3 | 0.35% | 4 | 1.27% | 5 | 1.29% | 0 | 0.00% | 0 | 12 | ▲ 0.61% | 155 | 0.46% | 30 |
| ↓ 29 | SUBARU | 0 | 0.00% | 6 | 0.71% | 1 | 0.32% | 2 | 0.51% | 2 | 1.48% | 0 | 11 | ▼ 0.55% | 231 | 0.68% | 28 |
| ↓ 30 | NISSAN | 3 | 1.12% | 2 | 0.24% | 0 | 0.00% | 0 | 0.00% | 1 | 0.74% | 0 | 6 | ▼ 0.30% | 244 | 0.72% | 27 |
| ↑ 30 | SSANGYONG | 0 | 0.00% | 0 | 0.00% | 3 | 0.96% | 3 | 0.77% | 0 | 0.00% | 0 | 6 | ▲ 0.30% | 82 | 0.24% | 32 |
| ↓ 32 | ALFA ROMEO | 0 | 0.00% | 2 | 0.24% | 0 | 0.00% | 2 | 0.51% | 0 | 0.00% | 0 | 4 | ▼ 0.20% | 177 | 0.52% | 29 |
| ↓ 33 | LEXUS | 1 | 0.37% | 1 | 0.12% | 0 | 0.00% | 1 | 0.26% | 0 | 0.00% | 0 | 3 | ▼ 0.15% | 105 | 0.31% | 31 |
| ↑ 34 | JAGUAR | 0 | 0.00% | 1 | 0.12% | 0 | 0.00% | 1 | 0.26% | 0 | 0.00% | 0 | 2 | ▼ 0.10% | 37 | 0.11% | 37 |
| ↓ 35 | GENESIS | 0 | 0.00% | 0 | 0.00% | 1 | 0.32% | 0 | 0.00% | 0 | 0.00% | 0 | 1 | ▼ 0.05% | 68 | 0.20% | 33 |
| → 35 | MASERATI | 0 | 0.00% | 1 | 0.12% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 1 | ▼ 0.05% | 45 | 0.13% | 35 |
| ↑ 37 | Alpine | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0 | ▼ 0.00% | 9 | 0.03% | 38 |
| ↓ 37 | Polestar | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% | 0 | 0 | ▼ 0.00% | 51 | 0.15% | 34 |
| | Diverse | 0 | 0.00% | 10 | 1.18% | 2 | 0.64% | 2 | 0.51% | 0 | 0.00% | 0 | 14 | | 296 | 0.88% | |
| | Σ Totale | 267 | | 847 | | 314 | | 389 | | 135 | | 30 | 1'982 | | 33'738 | | |

Migliore quota di mercato marca per distretto
 ### Peggiora quota di mercato marca per distretto

↑ Rango TI superiore a rango CH Quota di mercato TI superiore a quota di mercato CH ▲
 → Rango TI uguale a rango CH Quota di mercato TI uguale a quota di mercato CH =
 ↓ Rango TI inferiore a rango CH Quota di mercato TI inferiore a quota di mercato CH ▼

| Immatricolazioni VU Febbraio e cumulativo Gen. - Feb. 2024 per distretto con quota di mercato per marca | | | | | | | | | | | | | | | | | | |
|---|---------------|--------------|------|----------|------|--------------|------|-----------|------|----------------|------|---------------|------|-------------|------|--------------|------------|--|
| Genere | Marca | Mendrisiotto | | Luganese | | Bellinzonese | | Locarnese | | Biasca 3 valli | | Fuori cantone | | Σ Totale TI | | Quota % Cum. | Rango Cum. | |
| | | Feb. | Cum. | Feb. | Cum. | Feb. | Cum. | Feb. | Cum. | Feb. | Cum. | Feb. | Cum. | Feb. | Cum. | | | |
| Autofurgone e Minibus | RENAULT | 3 | 4 | 5 | 15 | 8 | 21 | 1 | 5 | 0 | 1 | 0 | 0 | 17 | 46 | 22.77% | 1 | |
| | VW | 2 | 3 | 7 | 18 | 3 | 4 | 3 | 5 | 0 | 1 | 1 | 1 | 16 | 32 | 15.84% | 2 | |
| | MERCEDES-BENZ | 0 | 2 | 5 | 13 | 5 | 8 | 1 | 2 | 3 | 3 | 0 | 0 | 14 | 28 | 13.86% | 3 | |
| | ISUZU | 3 | 5 | 3 | 5 | 1 | 2 | 0 | 1 | 2 | 3 | 0 | 0 | 9 | 16 | 7.92% | 4 | |
| | TOYOTA | 0 | 0 | 4 | 8 | 1 | 2 | 3 | 3 | 0 | 0 | 0 | 0 | 8 | 13 | 6.44% | 5 | |
| | FORD | 3 | 3 | 2 | 7 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 11 | 5.45% | 6 | |
| | NISSAN | 0 | 0 | 5 | 8 | 2 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 11 | 5.45% | 6 | |
| | FIAT | 0 | 1 | 0 | 7 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 4.95% | 8 | |
| | OPEL | 0 | 0 | 1 | 4 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 7 | 3.47% | 9 | |
| | CITROEN | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 4 | 0 | 0 | 0 | 0 | 4 | 6 | 2.97% | 10 | |
| | MAN | 0 | 0 | 1 | 2 | 4 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 6 | 2.97% | 10 | |
| | PIAGGIO | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 1 | 4 | 1.98% | 12 | |
| | PEUGEOT | 2 | 2 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 4 | 1.98% | 12 | |
| | IVECO | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 3 | 1.49% | 14 | |
| | SUZUKI | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 3 | 1.49% | 14 | |
| | FUSO | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0.99% | 16 | |
| | Σ Totale | 14 | 23 | 34 | 93 | 27 | 51 | 13 | 26 | 5 | 8 | 1 | 1 | 94 | 202 | | | |
| Autocarro | VOLVO | 0 | 2 | 0 | 0 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 5 | 26.32% | 1 | |
| | SCANIA | 1 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 4 | 21.05% | 2 | |
| | MAN | 0 | 0 | 0 | 0 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 15.79% | 3 | |
| | MERCEDES-BENZ | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 3 | 15.79% | 3 | |
| | DAF | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 5.26% | 5 | |
| | ISUZU | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 5.26% | 5 | |
| | IVECO | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 5.26% | 5 | |
| | Σ Totale | 2 | 5 | 3 | 3 | 8 | 8 | 1 | 2 | 0 | 1 | 0 | 0 | 14 | 19 | | | |
| Trattore a sella | MERCEDES-BENZ | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 2 | 66.67% | 1 | |
| | DAF | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 33.33% | 2 | |
| | | Σ Totale | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 3 | | | |